



In Bangladesh, with 40 million adolescents, the government is committed to nurture them as Smart Citizens for a Smart Bangladesh by 2041. This includes a focus on experiential learning through our new National Curriculum 2022. To achieve this, a range of competencies has been outlined, aimed at equipping students with future-ready skills.

To support this goal, the online platform Konnect (referred as Kishore Batayon) has transformed into a comprehensive repository of diverse learning materials. These resources encompass project-based learning, subject-specific digital content, life skill development courses, health awareness materials, literature, and career guidance.

Konnect enables idea-sharing, participation in competitions, Q&A interactions, and more through online and offline approaches. The Aspire to Innovate (a2i) Programme of the Cabinet Division and ICT Division supported by UNDP Bangladesh, with guidance from the Ministry of Education, Ministry of Primary and Mass Education, and educational directorates, has been driving Konnect's extensive utilization across Bangladesh since 2018.



## PREPARING ADOLESCENTS FOR THE FUTURE

Visit us



An educational digital learning platform tailored for adolescents

[konnect.edu.bd](http://konnect.edu.bd)



কিশোর বাতায়ন



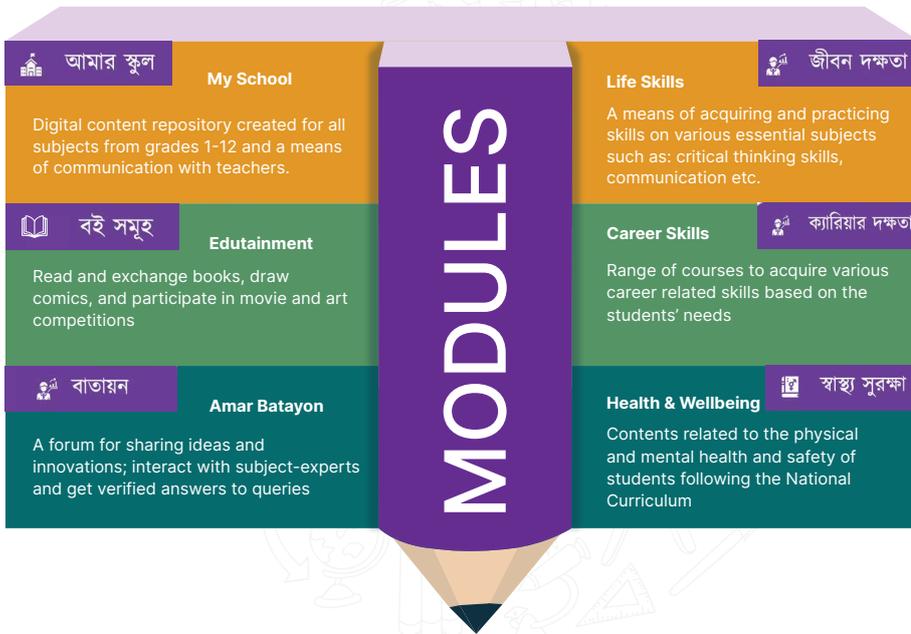
কিশোর বাতায়ন- KONNECT

Develops online and physical activities for teenagers to develop problem solving, collaboration, communication and basic professional soft skills.

Supports adolescents by providing career guidance, mentoring, and market access for young entrepreneurs.

Ensures physical and mental health of adolescents and guides them to resolve psychosocial problems through active engagement and effective counseling by experts.

Assists students to ensure quality education through active learning and motivation that will be reflected in their academic records.



**205,000 STUDENTS**

from **64 DISTRICTS**

ACROSS THE COUNTRY HAVE PARTICIPATED IN THESE COMPETITIONS

## KONNECT-ING WITH THE COMMUNITY

Teens can upload their content in poetry, drama, drawings, videography-photography to express their creativity, as well as share with their peers their scientific experiments. In a search to develop future leaders of Bangladesh, Konnect holds day-long events like 'The Visionary Playground: Young Minds Shaping Smart Bangladesh'. It aims to gather insights from children, aged 8 to 14, regarding the essential components for Bangladesh. The focus spanned diverse sectors including education, health, agriculture, entertainment, economy, climate change, urban-rural dynamics, and governance. They have crafted their own vision for the future and their unique rendition of a Smart Bangladesh.

In order to ensure the last mile reach, a sub-platform of Konnect in association with UNDP has been created which supports 300 under-resourced schools in Chittagong Hill Tracts, where downloadable contents and textbooks are provided in their own languages.



### KONNECT

**38,000 CONTENTS**

**270,000 REGISTERED USERS**

### CATEGORIES

- BOOKS
- SKILLS
- TESTS
- COMICS
- MOVIES
- NEWS

### KONNECT CURRENTLY PROVIDES

**1.6 MILLION REACHES ALAPON LIVE**

**50,000 PEOPLE APPROX. KONNECT CAFÉ**

# HOLISTIC WELLBEING FOR STUDENTS

Using its social media presence, Konnect organizes live programs aimed at the new generation of students to enable them to interact with experts for psycho-social support. Konnect hosts 'Alapon Live' which reaches around 1.6 million people and 'Konnect Café' which reaches around 50,000 people. Such a dynamic platform would help to reinvigorate the current state of adolescents who are still overcoming the challenges from the coronavirus epidemic. In collaboration with Pathfinder International-USAID and the Centre for Qualitative Research, Konnect hosts awareness programs such as the 'Health and Well-being Program for Adolescents and Youth' in schools across Bangladesh.



# CREATING A SMART GENERATION OF STUDENTS

During COVID-19, Konnect ensured students were able to access academic and beyond classroom activities through TV classes, HSC/SSC Prep Live classes, science quizzes, madrasahs and technical class content, mental health 75+ episodes on career counseling- 'Zero to One', GEMS, Shahana Anime, and ICT skills (coding, 'Let's Make Games', filmmaking- 'Cinema Banai Ghore Boshe').

Konnect has been introduced in the Digital Technology textbooks as per the revised curriculum to emphasize ICT education allowing 2 million students of grades 7 from all schools to enroll in and enjoy Konnect's services. It provides opportunities for Project Based Learning (PBL) that helps students solve academic problems, in return creating an active platform to share their academic experiences.

Digital Technology  
Session-4: Let's Create a Virtual Identity for Myself  
Today we will register for Kishore Batayan. We will complete the registration process by using the information we wrote on our book yesterday.

**Ethical aspects of using virtual identities**

On many occasions, we can see that someone we know has mistakenly provided excessive personal information to their virtual profile. It means we have learning something about them through the digital platform that we were not supposed to know. Does that mean we will misuse that information? Never! We will inform them safely to delete the information. Will we ever claim ourselves as something which we are not actually? Firstly, once false or exaggerated information about oneself goes to digital media, it is nearly impossible to remove that. So we will not do anything which will haunt us even after thirty to forty years.

Caption: Page 60, Chapter: Virtual Identity, Grade 7: Digital Technology, NCTB

# SUCCESS STORY

"Konnect is a teenager's fantasy world. I joined it in 9th grade during the pandemic to attend my online classes. I found various low-cost science experiments at Konnect titled 'Observing the Telescope', and got to interact with many fellow students. The life-skills section has discussions on cybersecurity, mental health, and bullying, which I found useful for students my age. I have also worked as an ambassador and moderator for Konnect's online programs.

In 2017, I participated in the 'My District, My Pride' competition, where I highlighted my district, Gaibandha, through videography. I won the digital content competition and am proud to represent my district among the top 100 students. I also won a prize from the ICT Division for ranking high in the competition 'বইয়ের পাতায় প্রদীপ জ্বলে, বইয়ের পাতায় স্বপ্ন বলে'.

I believe that Konnect will one day be known as the best teen platform in the world!"- **Farhana Sadika**



# NOTABLE ACHIEVEMENT



Honourable Award for Best Innovation-  
COMMUNITY ENGAGEMENT AT

BANGLADESH INNOVATION AWARDS (BBF) 2023



## FUTURE ACTIVITIES

Various public-private partnerships are expected to be formed to deliver certified soft-skills and educational courses. Efforts are on to mobilize more youth by arranging national and global scholarships for higher education. A dedicated mental health corner will be included to provide additional psychosocial support through a network of counselors and psychiatrists.

Konnect will facilitate the national assessment system for conducting continuous and well-monitored assessments across all secondary schools in Bangladesh.

Konnect aims to improve the quality of education for a more inclusive and equitable through blended education. By creating a safe space for adolescents, they can now flourish and expand their horizons with the newly acquired skills.



## PARTNERSHIPS

Konnect has a long standing partnership with governmental, private and international organizations, and educational institutions to assist in outreaching the maximum number of learners from marginalized areas. The Ministry of Education and Ministry of Primary and Mass Education with relevant directorates provides continual support to achieve the SDGs by 2030 and in creating 'Smart Citizens' for a Smart Bangladesh. The diverse activities comprises sharing contents and workshops where various school students of- madrasahs, scouts, secondary and higher secondary levels from all over Bangladesh participate in.



### USERS

School going adolescents from grades six to twelve.



### AMONG THEM

56% MALE

43% FEMALE

64 DISTRICTS

### a2i - innovate for all

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